

# *The Bicol Club of San Diego County*



## **SPONSOR CATEGORIES: 50TH ANNIVERSARY GALA NIGHT**

### **PLATINUM SPONSOR (\$1,000)**

- \* Six tickets to the Gala Night on June 30, 2012
- \* Display of business logo as major sponsor in all merchandising materials
- \* Exposure as gold sponsor in the club newsletter
- \* Full page color advertisement (worth \$150) in the Legacy Book for the event on November 24, 2012
- \* Full page black & white advertisement (worth \$100) in the gala night souvenir program on June 30, 2012
- \* Special acknowledgment by the emcee during the program on June 30, 2012
- \* Special recognition as platinum sponsor in BCSDC website in 2012-2013, with link to your company's or personal website

### **GOLD SPONSOR (\$500)**

- \* Four tickets to the Gala Night on June 30, 2012 at the sponsors' table
- \* Display of business logo as sponsor in all merchandising materials
- \* Exposure as gold sponsor in the club newsletter and ethnic newspapers distributed to tens of thousands of readers
- \* Full page black & white color advertisement in the Souvenir Program for the event
- \* Special acknowledgment by the emcee during the program on June 30, 2012
- \* Special recognition as gold sponsor in BCSDC's website in 2012-2013, with link to your company's or personal website

### **SILVER SPONSOR (\$300)**

- \* Two ticket to the Gala Night on June 30, 2012 at the sponsors' table
- \* Half-page black & white advertisement in the gala night souvenir program on June 30, 2012
- \* Special acknowledgment by the emcee during the program on June 30, 2012
- \* Special recognition as silver sponsor in BCSDC's website in 2012-2013, with link to your company's website

### **IMPORTANT:**

**Please make your check payable to: BCSDC and mail to Bicol Club of San Diego County c/o Cecile B. Cerillo  
789 Avenida Abeja, San Marcos, CA 92069.**

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Sponsor

*Celebrating the past, Shaping the future ... A year-long event.  
Come and enjoy every golden moment!*

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## **ADVERTISEMENT RATES: 50TH ANNIVERSARY LEGACY BOOK**

Bicol Club is celebrating its golden anniversary on November 24, 2012. Part of the celebration is the publication of a hardbound legacy book. Contents will include short profiles of the 39 founders; stories related to the legacy events in the year round celebration, and most of all, it will contain your stories and pictures of Bicol Club. In short, it will be Bicol Club's storybook for the last 50 years. So, don't miss out and begin crafting your story lines. The publications committee can help write your narrative, if needed.

### ***The following rates apply:***

- \$150 – Full-page, full color (includes one free copy)**
- \$100 – Full-page, black & white (includes one free copy)**
- \$75 - ½ Page, full color**
- \$50 – ½ Page, black & white**
- \$40 – ¼ Page, full color**
- \$30 - ¼ Page, black & white**

**\*\*\* Reserve a copy for the discounted price of \$100 if paid by September 25, 2012**

**\*\*\* Regular price is \$150/copy**

Please call Yaga Cerillo at (760) 717- 4694 or email her at ces2gd@yahoo.com if you need more information.

Email your camera ready advertisement to Cecile Cerillo at ces2gd@yahoo.com by September 25, 2012 or by mail for it to arrive NO LATER THAN September 25, 2012 to Yaga Cerillo, 789 Avenida Abeja, San Marcos, CA 92069.

**NOTE: Please make your check payable to: BCSDC (Memo: Legacy book)**

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Advertiser

*Celebrating the past, Shaping the future ... A year-long event.  
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## **ADVERTISEMENT RATES: 50TH ANNIVERSARY SOUVENIR PROGRAM**

In commemoration of Bicol Club's founding 50 years ago, we plan to publish a black and white souvenir program with full color cover that will be given out during the gala night on June 30, 2012 at Paradise Point Resort in Mission Bay. The souvenir program will contain various articles and materials from Bicol Club's historic beginnings. Your paid greetings or advertisements will help defray the cost of printing. Join us celebrate this very important milestone by attending the event and/or taking out an advertisement page.

The following rates apply for individuals, companies, or organizations who wish to advertise with us. Please call Yaga Cerillo at (760) 717- 4694 or email her at ces2gd@yahoo.com if you need more information.

- \$100 – Full-page, black & white**
- \$50 – ½ Page, black & white**
- \$30 - ¼ Page, black & white**

Be a SPONSOR and receive special deals (see attached descriptions):

- PLATINUM: \$1000**
- GOLD: \$500**
- SILVER: \$300**

Please email your camera ready advertisement to Cecile Cerillo at ces2gd@yahoo.com by June 15, 2012 or by mail for it to arrive NO LATER THAN June 10, 2012 to Yaga Cerillo, 789 Avenida Abeja, San Marcos, CA 92069.

**NOTE: PLEASE MAKE YOUR CHECK PAYABLE TO: BCSDC (MEMO: ADS)**

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Advertiser

*Celebrating the past, Shaping the future ... A year-long event.  
Come and enjoy every golden moment!*