

SPONSORSHIP OPPORTUNITY: NAAC'S ANNUAL ASIAN CULTURAL FESTIVAL AND LUNCHEON

**In-Person Access to 10,000 Asian American
and Access to Our Nation's 18.5 Million Asian Americans**

The National Asian American Coalition is proud to announce its upcoming Asian Cultural Festival of San Diego.

**Third Annual Asian Cultural Festival
Saturday, May 12, 2012
11:00 am to 6:00 pm
NTC Park at Liberty Station
San Diego, CA**

The Asian Cultural Festival of San Diego will celebrate and unify the diversity of San Diego's Asian Americans, as well as create awareness for programs and other resources that assist underserved and minority communities. We expect 13,000 attendees, based on last year's attendance of over 10,000.

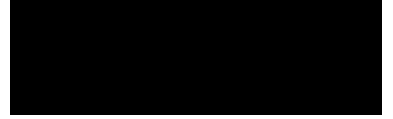
This year, in conjunction with the festival's mission, the NAAC will hold its first "Celebrating Asian Heritage" luncheon at the Courtyard Marriott, which is adjacent to the festival grounds. It will be attended by community leaders, elected officials, community leaders and community groups. Guest speakers will include California Corporations Commissioner Jan Owen. This year's invited keynote speaker will include Congresswoman Judy Chu.

**Celebrating Asian Heritage Luncheon
Courtyard Marriott
11:00 am to 3:00 pm
2592 Laning Road
San Diego, CA 921006**

We invite you to sponsor a table for ten at the luncheon for \$350. This will be an opportunity for invaluable marketing exposure.

Enclosed you will find a Sponsorship Benefits page, Contact Information Form and Flyer.

If you have any questions, please do not hesitate to contact Faith Bautista or Dennis-Michael Broussard.



We look forward to working with you and will contact you within ten days to discuss this sponsorship opportunity.

Sincerely,

Faith Bautista
President and CEO
National Asian American Coalition

(619) 252-1898
fbautista@naacoalition.org

Dennis-Michael Broussard
Festival Director
Asian Cultural Festival of San Diego

(504) 390-3271
acfsandiego@gmail.com

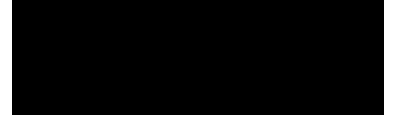


TABLE SPONSORSHIP DETAILS

COST: \$350

Benefits

- Recognition as Luncheon Sponsor
- Table signage with company name
- Prominently placed table at luncheon for 10
- Recognition on NAAC website as table sponsor

Completed documents may be sent via email or mail:

- Email: acfsandiego@gmail.com
- Mailing address: **Asian Cultural Festival
P.O. Box 33853
San Diego, CA 92163**

Please make checks payable to “National Asian American Coalition”

Contact Information

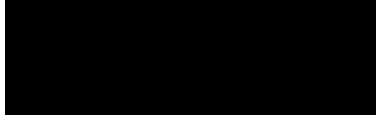
Sponsoring Business: _____

Contact Name: _____

Business Address: _____

Business Number: _____ Cell Phone: _____ Fax: _____

Email Address: _____



NAAC
National Asian American Coalition

Celebrating Asian Heritage Luncheon

Saturday, May 12, 2012 | 1:00 pm to 3:00 pm

Join us for the NAAC's luncheon celebrating Asian Heritage Month with leaders from the community, corporations and government. The luncheon will include cultural dance performances, Asian American awards and guest speakers, including California Corporations Commissioner Jan Owen.

Courtyard by Marriott
2592 Laning Road
San Diego, CA 92106



NAACoalition.org

3rd Annual



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3rd Annual



Featuring:

Two Stages of Entertainment	Martial Arts Platform
Cultural Dances	Anime Exhibit
Cooking Demos	Cultural Booths
Crafts for Children	Asian Food Vendors

Saturday
May 12 **2012**

NTC Park at Liberty Station
San Diego, CA 92106
11am to 6pm

Presented by the National Asian American Coalition and Produced by Silk Road Productions

Representing Countries and Cultures:

Cambodia | China | Hmong | India | Indonesia
Japan | Laos | Malaysia | Myanmar | Philippines
South Korea | Thailand | Vietnam and more!

asianculturalfestivalsd.com